



## **WEBSTER INDUSTRIES WINS “BEST IN CLASS” AWARD**

### **FOR FOOD/TRASH BAGS**

August 5, 2008 (Peabody, MA) – Webster Industries, a leading manufacturer of private label and branded plastic trash bags and food bags, has received the 2008 “Best in Class” award for the company’s trash bags and food bags from a wide variety of retailers who nominated and voted on Webster for the award. Nominated by retailer representatives who know them best and can vouch for their “Best in Class” status, Webster won the award based on superior skills in helping their customers drive store brand volume, profits and competitive differentiation.

The award – known as the “Category Colonel” award originated by *PL Buyer* -- is based on key criteria, including: overall commitment to private label; supplier’s knowledge of the retailer’s business model; and supplier’s ability to help retailers drive their store brand volume, profits and competitive differentiation. The “Category Colonel” honor is awarded to the “Best in Class” supplier in diverse categories ranging from frozen pizzas to vitamins. The winners are companies recognized for clearly standing above their peers in terms of hard work and performance, demonstrating a commitment to product quality, and maintaining strong relationships with their retailer partners.

President of Webster Industries, Jack Shields, stated, “We are extremely proud to know that retailers overwhelmingly chose Webster Industries as their first choice for a private label supplier in the food/trash bag category. Being chosen by retailers as the ‘Best in Class’ private label supplier in our category demonstrates Webster Industries’ leadership, attention to quality, value and customer service are truly recognized in the marketplace.”

The “Category Colonel” award shows that an ideal retail–private label supplier relationship is built on trust, flexibility, value-added support and finding a common ground for cost savings. Webster goes one step further in value-added products -- through innovations such as certified recycled content liners -- that help retailers gain market share.

Shields added, “Webster’s 50 years in business have been dedicated to delivering a high level of customer satisfaction. We have a longstanding tradition of working with our customers to build strong store brands and this prestigious award reflects our commitment to that cause.”

Webster’s private label product line incorporates the company’s environmental heritage and leadership. Webster is the first and only plastic trash bag manufacturer to receive independent certification for state-of-the-art recycled content. All of the company’s private label and branded recycled content products are certified by Scientific Certification Systems (SCS) – a leading not-for-profit environmental claim certification organization – providing retailers and customers validated assurance for all of the company’s environmental product claims. This allows Webster’s retail partners to confidently capture the booming green consumer market with the company’s winning line of private label recycled content trash bags, including the highest level of recycled content in the industry.

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About Webster Industries

Webster Industries ([www.websterindustries.com](http://www.websterindustries.com)) is a full line, national supplier of private label and branded trash bags, containers and food bags, including reclosable zipper and slider bags. Webster products can be produced to meet customer needs and are available in a wide variety of counts and sizes.

Webster has been manufacturing and marketing high quality products since 1957 and is the oldest continuously owned plastic bag manufacturer of consumer products in North America. The company is headquartered in Peabody, Massachusetts with two, state-of-the-art manufacturing facilities in Montgomery, Alabama.

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